

## Accounts Receivable/Rate Adjustment Authorization

**Invoiced?:**      **YES**

*\* If NO, attach spot placement report with revisions*

DATE:      10/18/2012      STATION:      WTEV      AE:      Stan Davis      NATIONAL

ADVERTISER:    OBAMA/D/PRESIDENT

AGENCY:          GMMB

INVOICE/ORDER # :    56959      BILLING MONTH:    Sep-12

NET ADJ AMOUNT:    \$ **8.50**

### SALES DEPARTMENT EXPLANATION

THE DIFFERENCE OF THE FOLLOWING LUC RATE REVISIONS NEED TO BE ADJUSTED OFF FROM  
THIS CONTRACT AND WILL BE MG BEFORE THE ELECTION: 1X 9/20 1235-135A \$15 TO \$5

### ACCOUNTING DEPARTMENT EXPLANATION

REASON			ADJ DUE TO		APPROVAL
	Extra Spot Ran		Out of Time Period	Acct Exec	Adjustment Requested By
	Incorrect Copy		Poor Separation	Traffic	
X	Incorrect Rate		Spot wasn't cancelled	Program Overrun	STAN DAVIS
	Incorrect Day		Refund	Agency/Client	
	Incorrect Program		Unapproved MG	Rep Firm	
	Incorrect Length			Late Run	
	Late Run			X Other LUC	
	Other				

\*\*\*FOR ACCOUNTING USE ONLY\*\*\*

POSTED:

DATE: